



City of Seattle Sweetened Beverage Tax 2018 Investments



Effective January 1, 2018, sugar-sweetened beverage products distributed within Seattle will be subject to a 1.75 cent per ounce tax, to be paid by distributors. The Sweetened Beverage Tax ordinance (125324) dedicated the tax revenues to programs and services that:



- Expand access to healthy and affordable food
- Close the food security gap
- Promote healthy nutrition choices
- Reduce disparities in social, developmental, and education readiness and learning for children
- Assist high school graduates to enter college, and
- Expand services for the birth-to-five population and their families
- Evaluate the effects of the tax on economic outcomes and health behaviors



The City anticipates the beverage tax will generate approximately \$14.8 million in 2018 revenues. The following chart describes the programs and services that will be supported by the 2018 beverage tax proceeds. Programs marked with an asterisk (*) are on hold until the Sweetened Beverage Tax Community Advisory Board provides its first round of recommendations.



For more information visit:

<http://www.seattle.gov/sweetened-beverage-tax>

How will the money from this tax be used?

Category	Tax Investment
Healthy Food Expand access to healthy and affordable food, close the food security gap, and promote healthy nutrition choices.	\$3.8 million
Fresh Bucks Program: Increases affordability of healthy food for residents who use SNAP (food stamps). Funds will increase the number of retail locations where participants can use Fresh Bucks, expand program eligibility for residents who do not qualify for SNAP but remain food insecure (“food security gap”), increase community-based outreach and promotion efforts, and increase the number of clinics and patients who receive Fresh Bucks through their healthcare providers.	\$2.1 million
Farm to Table Program*: Currently provides food stipends and nutrition education to approximately 1,800 children. Funding would increase service to an additional 1,050 children through new Seattle Preschool Program sites, family child care providers and other community-based locations.	\$424,000
Fresh Bucks To Go Program*: Distributes free or low-cost fresh bags of local fruits or vegetables every other week at pre-school programs serving low income families. Funding would extend the current pilot to a year-round program and expand service from 700 to 1,400 participants.	\$551,000
Food Banks*: Funds will expand food bank and meal programs at existing locations and will be included in the Human Service Department’s 2019 food and meals Request for Proposals. *A proviso requires that \$216,000 in food bank funding provided by the beverage tax be held until the Community Advisory Board submits their first set of recommendations.	\$370,000
Out-of-School Time Nutrition Program*: The proposal would consolidate and expand the Summer Food Service Program and the Afterschool Meals Program into one “Out-of-School Time Nutrition Program,” to provide year-round food access to vulnerable children and youth ages 1 to 18, when not in school. Funding would also improve meal quality by adding a variety of nutritious fresh fruits and vegetables.	\$195,000
Food Action Plan: Seattle’s Food Action Plan is a five-year plan, adopted by the City in 2013, which includes strategies aimed at making sure all Seattle residents can access affordable, local, healthy and culturally appropriate foods. Funds will support ongoing food access planning, research, and development of new policy and initiatives to fully implement the Plan across City departments, while ensuring they align with community priorities.	\$159,000
Early Learning Expand services for the birth-to-five population and their families; reduce disparities in social, developmental, and education readiness and learning.	\$3.25 million
Support for children, families and providers of children ages 0 to 3*: Funding would expand support for birth-to-3 child care providers, including early child behavior intervention support, professional development, and nursing support for infants and toddlers in child care. These dollars would also support Family Child Care providers who operate out of private homes and often represent and serve the immigrant/refugee community. Providers would be given curriculum training, expanded nurse health support, and operational funding to provider networks. The Parent-Child Home Program for Family Child Care providers would also be expanded to 12 new providers. Funds would also support families’ transition from early intervention into the school-based special education programming as well as support families whose children did not qualify for services.	\$2.73 million
Parent-Child Home Program (PCHP): Provides literacy education to two- and three-year old children from low-income families, serving roughly 590 Seattle children. The City partners with United Way of King County to deliver this program and would contribute to the infrastructure to support the PCHP program for the region.	\$525,000

Education Supports for high school students to enter college	\$2.57 million
13th Year Promise Scholarship: Run by the Seattle College Foundation, this program allows local graduating seniors to attend the Seattle Colleges tuition-free for one year. The program also offers students a variety of college readiness workshops during their senior year to prepare for college enrollment and to improve math and English skills, if necessary.	\$1.38 million
Culturally Specific Summer Learning: Funds will expand high-quality, culturally specific summer learning slots designed to serve more students of color.	\$461,000
Innovation High School: Funds will continue an ongoing high school program that addresses academic skills, social emotional development, health, and family engagement.	\$441,000
Our Best: Funds will support doubling the number of black male mentors for black male youth as part of the Our Best initiative, addressing the current shortage. Mentors are meant to improve the wellbeing of young black men in the areas of education, positive connections, employment, health, and safety.	\$189,000
Summer Melt Prevention: As many as 10 to 40 percent of high school graduates who gain college admission don't arrive on campus in the fall, a phenomenon known as "summer melt". These dollars will address summer melt by helping college-bound high school graduates, primarily from low-income families, take the necessary steps for enrollment in the fall.	\$103,000
Reserved for Community Advisory Board Recommendations	\$2.77 million
These funds are placed in reserve pending the recommendations of the Sweetened Beverage Tax Community Advisory Board. The Board will review proposals for how these funds can best be spent and then will send their recommendations to the Mayor and City Council.	\$2.77 million
Evaluation	\$520,000
Sweetened Beverage Tax Evaluation: Funds will support an ongoing evaluation of the effects of the beverage tax on economic outcomes and health behaviors. The evaluation will also assess the process of implementing the tax, including perceptions of city residents and specifically low-income households, food retailers, tax administrators, and city officials. The City Auditor is working with Public Health – Seattle & King County and academic researchers to conduct the evaluation. Note: an additional \$480,000 was provided to fund the initial baseline evaluation in 2017.	\$520,000
Administrative and Other Costs	\$1.91 million
Tax Administration: One-time funds to support the costs of implementing and overseeing the tax, maintaining the beverage tax data systems, and providing support to the vendors who are subject to the new tax.	\$1.29 million
Worker Retraining: Funds will provide job training for workers adversely impacted by the tax.	\$500,000
Administrative Support for Sweetened Beverage Tax Community Advisory Board: Funds will support staff, facilitation, and administrative support for the Community Advisory Board, which will make recommendations to the Mayor and City Council on programs and service to be funded with the beverage tax revenue.	\$148,000

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